

Creative Communications - Greenville
Po Box 24189
Greenville SC 29616

Larry Martin/ R/ Senate
Submission Number 3213 Issue 1



WSPA-TV

250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Larry Martin/ R/ Senate	Submission Cost: 2025	Campaign Ref: BX212101601
Buyer: "	Client/Product/Estimate: MARTIN/101712WSPA	Sales Rep: WSPA Political
Schedule Dates: 10/17/12 to 10/28/12	Weeks: 2	Order Ref: MARTIN/101712WSPA
Est./PO Number: MARTIN/101712WSPA	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: 2012	Booking Group: WSPA	Key Market: Greenville Spartanburg
Demographic: (L) Household	Order:	Ashevil

Ref	Sales Product Details	Rev Type	Rate		Spot Type		10/15	10/22	Total	Cost
1	Fri 9p ET / 8p CT CSI NY MTWTFSS Isolations: W/C 10/15F., W/C 10/22F..	05	700	30	Nbr of Spots		1	1	2	1400
				Comme						
2	Fri 8p ET / 7p CT Hawaii Five-O MTWTFSS Isolations: W/C 10/15F., W/C 10/22S.	05	625	30	Nbr of Spots		1		1	625
				Comme						
Weekly Totals: Total Spots(Ord Spots)							2	1	3	

Grand Totals

Totals		Month 10 Weeks: 4	
Spots	3	10/15	10/22
Cost	2025	2	1
		1325	700

Grand Totals: Spots: 3

Gross Total: 2,025.00
Commission: 303.75
Net Total: 1,721.25